KNOWLEDGE NETWORKS

AI for Good Global Summit



ACTIVITY & IMPACT REPORT

AI FOR GOOD GLOBAL SUMMIT 2026

Knowledge Networks on the Ground

RegulatingAI & CAIO Connect Podcasts, Live from Geneva

Palexpo International Exhibition and Convention Center, Geneva, Switzerland

7 to 10 July 2026

RegulatingAI Podcast · CAIO Connect Podcast · Knowledge Networks

ABOUT

AI FOR GOOD GLOBAL SUMMIT 2026

Palexpo, Geneva · 7 to 10 July 2026

AI for Good is the United Nations' leading platform on artificial intelligence, organized by the International Telecommunication Union (ITU) in partnership with more than 50 UN sister agencies and co-convened with the Government of Switzerland. The summit convenes heads of state, ministers, UN leaders, frontier researchers, and industry executives to turn AI from promise into practical solutions for global challenges, spanning health, climate, education, governance, and the Sustainable Development Goals.

The 2026 edition brought this global audience to Geneva alongside the first UN-mandated Global Dialogue on AI Governance and the WSIS Forum, placing the world's AI policy conversation in one place at one moment. In its most recent editions the platform has drawn well over 17,000 participants and 800 speakers across four days, on site and online.

50+	60K+	14	190+
UN Partner Agencies	Neural Network Community	Summit Themes	Countries Reached

Knowledge Networks joined **AI for Good 2026** as a media partner of the summit, bringing the RegulatingAI and CAIO Connect podcasts to Geneva to record live, unscripted conversations with the policymakers, regulators, researchers, and enterprise leaders shaping the AI era.

Knowledge Networks at AI for Good

Knowledge Networks, led by Founder and Chairman Sanjay Puri, brought its two podcast series to the AI for Good Global Summit in Geneva. Across the two series, Sanjay Puri recorded sixteen conversations with government ministers, national AI leaders, regulators, UN-linked scientists, and enterprise executives, capturing the debates that define AI governance today.

The RegulatingAI series carried its signature mix of policy rigor and candid dialogue, while CAIO Connect brought together the enterprise and institutional leaders operationalizing AI at scale. Each episode was recorded live at the summit and distributed to a global audience, with a supporting press release published through the Knowledge Networks newsroom.

The most important AI conversations do not happen on a single stage. They happen in the rooms around it, with the people building, governing, and deploying the technology. AI for Good put those people in one place, and Knowledge Networks put them on the record.

Sanjay Puri · Founder & Chairman Knowledge Networks



02	23
PODCAST SERIES	GUESTS FEATURED
24	**1.3M+**
VIDEOS PUBLISHED	YOUTUBE VIEWS

Podcasts: CAIO Connect Series

Chief AI Officers and Enterprise Leaders, live from AI for Good

The CAIO Connect series brought together enterprise and institutional leaders putting AI to work at scale, from responsible AI governance to the legal questions raised by autonomous AI agents.



Rebecca Finley

Chief Executive Officer, Partnership on AI

Finley made the case that responsible AI depends on governance that works in practice, not only on paper. Drawing on Partnership on AI's work across industry, civil society, and research, she argued that global coordination has to translate into concrete standards that teams can actually apply. Her point to builders and policymakers was direct: shared principles mean little until they shape how systems get designed, tested, and deployed.

YouTube **Press Release**



Enrica Porcari

Chief Information Officer, CERN

Porcari brought the view from CERN, where open science and large-scale collaboration have driven discovery for decades. She shared how the same instincts, keeping people at the center and sharing tools openly, carry directly into AI. Her message: the organizations that get AI right will treat it as a collective effort, building shared capacity and trust rather than chasing closed advantage.

YouTube **Press Release**



Alissa Starzak

Deputy Chief Legal Officer and Global Head of Public Policy, Cloudflare

Starzak zeroed in on a question the industry has not answered: who is liable when an AI agent acts on its own. As agents begin to take actions across the web, she explained why accountability, not just capability, will decide how far the technology can go. Her closing thought was that the market needs clear rules on responsibility before autonomous agents operate at scale.

YouTube **Press Release**



Dr Raj Suri

Global Head of Applied AI, HP Inc.

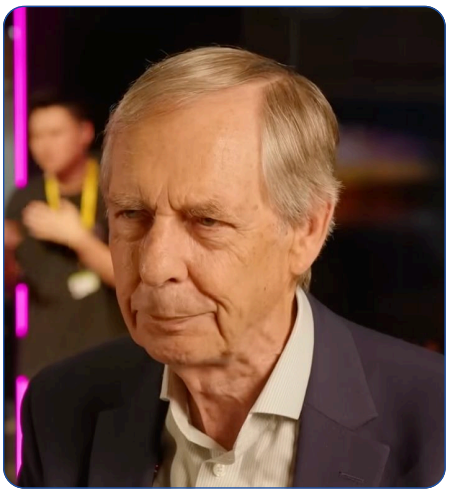
Suri argued that the defining challenge for AI agents is trust, not intelligence. Drawing on enterprise deployments at HP, he explained why governance has to be built into the infrastructure rather than bolted on through policy documents, and why adding AI to a broken process simply automates the breakage. His point: organizations should redesign how they work before layering AI on top, or the returns will not come.

YouTube **Press Release**

Podcasts: RegulatingAI Series

Ministers, Regulators, and AI leaders, live from AI for Good

The RegulatingAI series captured unscripted conversations with the people writing and shaping AI policy worldwide, from national AI strategies and digital sovereignty to youth participation, sustainability, and the science behind global governance



Robert Whitfield

Chair, One World Trust; Convener, Global AI Governance Alliance

Whitfield argued that national rules alone cannot govern a technology that crosses every border. He laid out why global coordination on AI safety and ethics has to happen now, rather than after a crisis forces it. His warning was blunt: the capability of AI systems is outrunning the world's ability to contain the risks, and the window to build shared guardrails is closing.

YouTube **Press Release**



Gevorg Mantashyan

First Deputy Minister of High-Tech Industry, Republic of Armenia

Mantashyan outlined how a small country plans to compete in AI on the world stage. He described Armenia's push to build sovereign computing capacity, attract data-center investment, and grow local talent, all anchored in responsible governance. His framing: for emerging economies, AI is a chance to leap forward, provided infrastructure, skills, and trust are built together.

YouTube **Press Release**



Liisa Pakosta

Minister of Justice and Digital Affairs, Estonia

Pakosta spoke from Estonia's experience as one of the world's most digital states. She argued that trust, sovereignty, and culture have to sit at the core of AI policy, not arrive as afterthoughts. Her point: technology adoption succeeds when people believe the systems respect their rights and reflect who they are.

YouTube **Press Release**



Dr. Ali Al Shidhani

Undersecretary for Communications and IT, Ministry of Transport, Communications and IT, Oman

Al Shidhani described Oman's ambition to become a neutral, trusted hub for AI, what he framed as the Switzerland of AI. He walked through the national strategy behind it: investment in infrastructure, skills for Omani youth, and AI woven into public services. His message: sovereignty and openness can coexist when a country builds its own capacity while staying connected to the world.

YouTube Press Release



Alessandro Ciceri

Youth AI Governance Forum

Ciceri argued that the generation who will live longest with AI has the smallest seat at the table. Representing the Youth AI Governance Forum, he called for young people to help write the rules, not simply inherit them. His point: durable AI policy needs the perspective of those who will feel its long-term effects most.

YouTube Press Release



Dr. Yannis Ioannidis

President, ACM (Association for Computing Machinery)

Ioannidis, leading the world's largest computing association, made the case for putting people first in how AI is taught and governed. He pressed for education that builds real understanding, collaboration that crosses borders, and ethics embedded from the start. His view: the computing community carries a responsibility to steer AI toward broad human benefit.

YouTube Press Release



Nicholas Thompson

Chief Executive Officer, The Atlantic

Thompson argued that the two AI superpowers should find room to cooperate now, while they still have the choice. He warned that waiting for a crisis to force coordination is a dangerous bet. His framing: competition between the United States and China is real, but some risks are shared, and managing them will take dialogue that does not yet exist at the scale required.

YouTube Press Release



Dr. Hakim Hacid

Chief Researcher and Executive Director, AI and Digital Science Research Center, Technology Innovation Institute (TII), UAE

Hacid, who leads the team behind the open-source Falcon models, argued that real AI sovereignty means owning the whole pipeline, from data and compute to models and deployment. Renting capability from others, he explained, leaves a country dependent at exactly the points that matter most. His point: control over the full stack is what turns AI ambition into lasting independence.

YouTube Press Release



Sandra Maximiano

Chairwoman, Board of Directors, ANACOM (Portugal)

Maximiano, who chairs Portugal's communications regulator, reminded the room that AI runs on physical infrastructure that can fail. She argued that resilience, from submarine cables to networks, deserves as much attention as the rules governing algorithms. Her message: policy that regulates AI while neglecting the systems it depends on leaves the whole structure exposed.

YouTube Press Release



Boris Gamazaychikov

Sustainable AI Group

Gamazaychikov took on AI's growing energy and water footprint. He called for data centers designed around the communities that host them, with efficiency and local benefit built in from the start. His point: the industry can scale compute responsibly, but only if sustainability stops being an afterthought.

YouTube Press Release



Piotr Sankowski

President, IDEAS NCBR

Sankowski, a computer scientist contributing to the scientific work behind the United Nations' global AI report, argued that evidence has to lead the governance conversation. He warned against policy driven by hype in either direction, fear or boosterism. His view: getting AI governance right depends on grounding it in what the science actually shows.

YouTube Press Release



Juliette Denny

Founder and Managing Director, Growth Engineering

Denny made the case that AI can reshape how people learn, not by replacing teachers but by making learning stick. She shared how tools such as Zamzar AI could personalize education and lift engagement at scale. Her point: the real prize in education technology is not content delivery, it is helping learners retain and use what they learn.

YouTube Press Release



Claire Leibowicz

Head of AI and Media Integrity, Partnership on AI

Leibowicz focused on a fast-emerging risk: AI systems that people form emotional bonds with. As chatbots grow more persuasive and companion-like, she argued, governance built for search-era tools no longer fits. Her point: protecting users means updating the rules for a moment when AI does not just inform people, it relates to them.

YouTube Press Release



Paula Bogantes Zamora

Minister of Science, Innovation, Technology and Telecommunications (MICITT), Costa Rica

Bogantes brought the view of a small nation punching above its weight in technology. She described how Costa Rica, the first country in Central America to launch a space agency, is building AI capacity through skills, innovation agencies, and public-sector adoption. Her point: countries do not need to be large to lead responsibly, they need clear strategy, investment in people, and the will to act.

YouTube Press Release



H.E. Dr Kamal Shehadi

Minister of State for Technology and Artificial Intelligence, Lebanon

Shehadi, who holds Lebanon's first dedicated technology and AI portfolio, made the case for AI as a tool of national recovery. He outlined how digital transformation can help rebuild institutions, reverse brain drain, and open an investor-friendly path for a country emerging from crisis. His message: even under hard constraints, a clear digital strategy can reset a nation's trajectory.

YouTube Press Release



Dr Daniel Dobos

Research Director, Swisscom (formerly CERN and the United Nations)

Dobos drew on a career spanning particle physics at CERN and strategic foresight at the UN to argue for interdisciplinary, evidence-led AI. He pressed for research collaboration that crosses institutions and borders, and for keeping human judgment central as systems scale. His view: the hard problems in AI get solved the same way big science does, by teams working openly across fields.

YouTube Press Release



Bernhard Kowatsch

Director, Global Accelerator and Ventures, UN World Food Programme

Kowatsch showed what AI looks like when it is pointed at hunger. Leading the WFP Innovation Accelerator, he described how startups and data-driven tools have reached tens of millions of people facing food insecurity. His point: the highest-value use of AI is not efficiency for its own sake, it is scaling proven solutions to the world's hardest humanitarian problems.

YouTube Press Release



Prof. M. Bilge Demirkoz

Professor of Physics, Middle East Technical University (METU); Member, UN International Scientific Panel on AI

Demirkoz, a physicist who spent 15 years at CERN and now sits on the UN's international scientific panel on AI, argued that rigorous science has to anchor AI policy. She connected lessons from experimental physics and space research to the discipline that AI governance needs. Her message: sound evidence and independent scientific review are the foundation for trustworthy AI.

YouTube Press Release



Sasha Rubel

Head of Public Policy for Generative AI (EMEA), Amazon Web Services

Rubel, who leads generative AI policy across Europe, the Middle East, and Africa for AWS and previously led UNESCO's AI work, focused on the gap between experimentation and transformation. She argued that clear, consistent rules are an advantage, not a brake, when applied well. Her point: regions win the AI race by moving from pilots to scaled adoption, backed by skills, infrastructure, and workable governance.

YouTube Press Release

YouTube Impact: AI for Good

Combined RegulatingAI + CAIO Connect performance, 19 episodes

The AI for Good episodes performed strongly on YouTube, passing one million combined views across the RegulatingAI and CAIO Connect series. Together the slate drew more than 46,000 watch hours, a signal that audiences did not just click, they stayed for the conversations.

1.32M	56,730	107,800	24
Total Views	Watch Hours	Total Impressions	Episodes

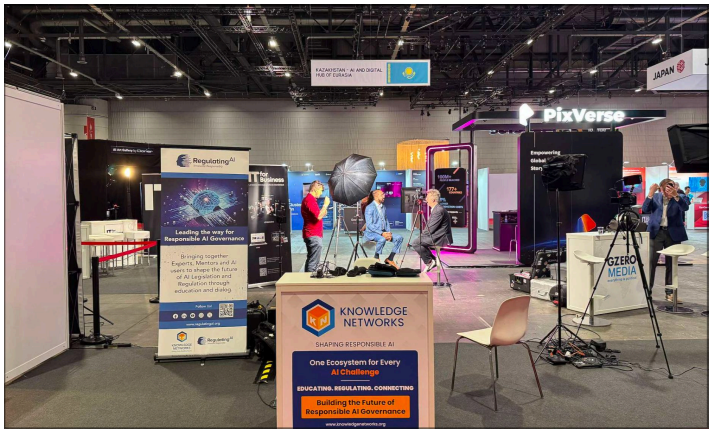
Views by Episode

Guest	Series	Views	Watch Hrs	Impressions	CTR
1. Liisa Pakosta	Regulating AI	104,000	3,500	4,000	1.9%
2. Gevorg Mantashyan	Regulating AI	89,300	2,700	3,500	2.5%
3. Juliette Denny	Regulating AI	68,000	3,800	3,100	1.9%
4. Nicholas Thompson	Regulating AI	66,700	3,900	10,400	0.9%
5. Rebecca Finlay	CAIO Connect	65,900	5,000	3,400	2.6%
6. Prof. M. Bilge Demirkoz	Regulating AI	58,800	4,400	3,300	2.1%
7. Boris Gamazaychikov	Regulating AI	55,900	3,500	2,900	2.3%
8. Alessandro Ciceri	Regulating AI	55,100	2,000	9,400	2.7%
9. Alissa Starzak	CAIO Connect	55,000	3,100	7,800	2.0%
10. Dr Ali Al Shidhani	Regulating AI	54,800	1,400	6,500	2.5%
11. Sandra Maximiano	Regulating AI	54,700	1,400	3,300	1.7%
12. Sasha Rubel	Regulating AI	54,100	2,100	3,600	3.1%
13. Dr Yannis Ioannidis	Regulating AI	52,000	1,400	4,000	3.1%
14. Enrica Porcari	CAIO Connect	51,900	2,800	6,600	3.0%
15. Piotr Sankowski	Regulating AI	51,800	1,900	4,400	2.9%
16. Dr Hakim Hacid	Regulating AI	51,200	2,200	3,000	3.4%
17. Claire Leibowicz	Regulating AI	51,000	2,800	8,200	1.0%
18. Robert Whitfield	Regulating AI	50,800	3,000	3,100	1.5%
19. Dr Raj Suri	CAIO Connect	50,200	1,800	5,000	1.4%
20. H.E. Dr Kamal Shehadi	Regulating AI	45,500	920	2,300	1.7%
21. Paula Bogantes Zamora	Regulating AI	42,900	987	2,100	2.2%
22. Bernhard Kowatsch	Regulating AI	40,000	1,100	3,200	2.0%
23. Dr Daniel Dobos	Regulating AI	38,300	896	2,900	2.7%
24. AI for Good (series video)	Event Coverage	13,900	127	1,800	1.6%

Reach Highlights

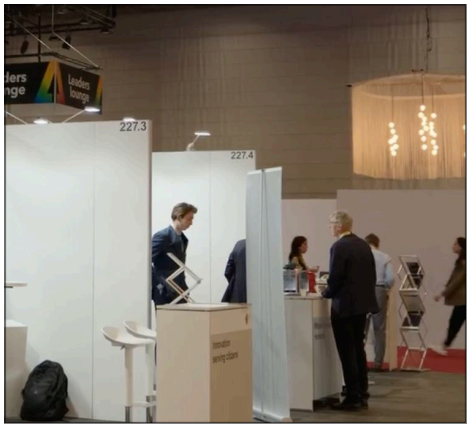
- Juliette Denny's episode led the slate with 68,000 views, followed by Nicholas Thompson (66,700) and Rebecca Finlay (65,900).
- The 19 episodes averaged a 2.2 percent click-through rate, with the strongest performers reaching 3.0 to 3.4 percent (Hakim Hacid, Sasha Rubel, Enrica Porcari, Piotr Sankowski).
- Rebecca Finlay's conversation drew the deepest engagement, with 5,000 watch hours from her audience.
- The audience skewed roughly 56 percent men and 44 percent women, concentrated in the 25 to 44 age range.
- Viewership reached across the Global South: strong pickup in Latin America (Mexico, Brazil, Colombia, Costa Rica), North Africa (Morocco), the Middle East (Iraq, Lebanon, UAE), South Asia (India), and Southeast Asia (Thailand, Indonesia, Vietnam), reinforcing the growing footprint of RegulatingAI and CAIO Connect in emerging AI-policy and enterprise-AI markets.

Gallery

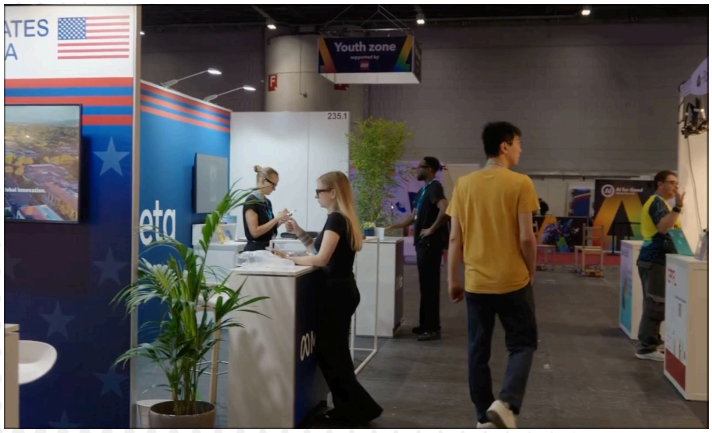














Social Media & Paid Marketing

AI for Good campaign

Knowledge Networks ran a paid social campaign around AI for Good across LinkedIn, Instagram, and X, built on a series of event reels published from 2 to 23 July 2026. Paid boosting concentrated on LinkedIn, with a supporting Instagram push. The campaign extended the summit conversation to a professional audience well beyond the floor in Geneva.

Platform	Reach	Impressions	Clicks	CTR
LinkedIn	169,757	169,964	225	0.13%
Instagram (Meta)	17,297	20,393	83	0.41%

Campaign Highlights

- LinkedIn led the campaign, delivering roughly 169,800 impressions and close to 170,000 in reach across the boosted reels.
- The pre-event reel (2 July, 150 USD boost) reached 34,262 people on LinkedIn, the single largest reach of the campaign.
- The Bernhard reel (10 July) drove the strongest engagement, with 132 clicks from a 50 USD LinkedIn boost.
- The Instagram reel (13 July) added 17,297 in reach, 45 likes, and 83 clicks, giving the campaign its highest platform click-through rate at 0.41 percent.
- X carried the reels organically, with no paid promotion in this cycle.



Summary of Contributions

Activity	Details
CAIO Connect Podcast	4 episodes: Rebecca Finlay, Enrica Porcari, Alissa Starzak, Raj Suri
RegulatingAI Podcast	19 episodes: Robert Whitfield, Gevorg Mantashyan, Liisa Pakosta, Ali Al Shidhani, Alessandro Ciceri, Yannis Ioannidis, Nicholas Thompson, Hakim Hacid, Sandra Maximiano, Boris Gamazaychikov, Piotr Sankowski, Juliette Denny, Claire Leibowicz, Paula Bogantes Zamora, Kamal Shehadi, Daniel Dobos, Bernhard Kowatsch, Bilge Demirkoz, Sasha Rubel
Total Guests	23 leaders across government, industry, research, and civil society
Recording Location	AI for Good Global Summit 2026, Palexpo, Geneva, Switzerland
Press & Media	Press releases published through the Knowledge Networks newsroom (7 pending)
Paid Social	LinkedIn and Instagram campaign, roughly 187,000 combined reach across event reels
YouTube Analytics	1.32M total views · 56,730 watch hours · 107,800 impressions across 24 videos

KNOWLEDGE NETWORKS

AI for Good Global Summit

Thank You

To every guest who joined us in Geneva, to the AI for Good and ITU team for convening the world's AI community, and to the global audience who tuned in across sixteen conversations, thank you for being part of these discussions.

Knowledge Networks remains committed to bringing the AI governance conversation to where it matters most: on the ground, in real time, with the people shaping its future.

Sanjay Puri · Founder & Chairman, Knowledge Networks

CONTACT

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