Regulating AI
Innovate Responsibly

World Summit AI

Highlights

RegulatingAI at World Summit AI 2024

Exploring Responsible AI Development and Global Collaboration

October 9th-10th
World AI Summit,
Amsterdam, Netherlands

Agenda

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Event Details

Event name: World AI Summit, Amsterdam
Event Date: October 9th-10th
Event Format: In-person
Event location: Amsterdam, Netherlands
Event Website: https://worldsummit.ai/

Event Summary

The World Summit AI, held in Amsterdam on October 9-10, 2024, convened global leaders, innovators, and policymakers to address the transformative impact of artificial intelligence on society. This year's summit placed a strong emphasis on ethical AI practices and the evolving relationship between humans and machines, with discussions covering AI advancements, governance, and the implications of human-machine collaboration. The event featured expert-led panels, speaker sessions, and collaborative discussions focused on ensuring that AI development progresses responsibly.

RegulatingAI's Impact

RegulatingAI as a ***Key Partner*** at the World Summit AI has led impactful panel discussions, including one on patient confidentiality and privacy in healthcare, highlighting the importance of strong ethical and regulatory standards to advance AI responsibly in sensitive fields like healthcare.

RegulatingAI played an influential role in driving critical conversations on ethical AI. Through a series of **8 LIVE on-site podcasts**, RegulatingAI engaged with leading AI experts such as **Max Welling**, Professor of Machine Learning at the University of Amsterdam, **Ted Lechterman**, UNESCO Chair in AI Ethics, **Irakli Khodeli**, Head of UNESCO's AI Ethics Unit, to name a few.

Event Agenda

Click here to view full agenda

Time	Event	Topic	Speakers
12:30-13:10	Panel Discussion	Addressing patient confidentiality and privacy in healthcare applications	**Hadassah Drukarch**, Direcrtor of Policy and Delivery, Responsible AI Institute. **Sigal Hachilli Dwyer**, Director of AI, Data & Digital Innovation, Guy's and St Thomas' NHS Foundation Trust. **Shravanthi Sridhar**, Data Science Partner, Commonwealth Care Alliance **Moderator: Sanjay Puri**, Founder & President, RegulatingAI

Shaping the future of AI

Key Speakers

Click here to view list of speakers

CHRIS WYSOPAL
CHIEF SECURITY EVANGELIST
VERACODE

NICOLÒ NEPOTE
DATA SCIENCE & AI SENIOR MANAGER
BREMBO SOLUTIONS

SANJAY PURI
FOUNDER & PRESIDENT
REGULATING AI PODCAST

SVEN STEVENSON
DIRECTOR, DEPARTMENT FOR THE COORDINATION OF SUPERVISION ON AI AND ALGORITHMS (DCA)
DUTCH DATA PROTECTION AUTHORITY

MARK HEAPS
CHIEF TECH EVANGELIST & VP OF BRAND
GROQ

THOMAS WOLF
CO-FOUNDER & CSO
HUGGING FACE

DARREN HARDMAN
CORPORATE VICE PRESIDENT, ENTERPRISE & INDUSTRY
MICROSOFT EMEA

KATIE NOYES
SECTION CHIEF IN THE SCIENCE & TECHNOLOGY BRANCH
FBI

EMILY GILLETT
DIRECTOR EUROPEAN AI GOVERNANCE
THE FUTURE SOCIETY

NENAD MIJATOVIC
MOBILITY DATA SCIENCE & AI DIRECTOR
ALSTOM

FABIO CERUTI
DATA SCIENTIST
SAS

DILARA GUMUSBAS
AI TECHNICAL SPECIALIST
BSI

Highlights

Max Welling
Founder and CAIO at CuspAI

Listen to the Complete Podcast Here

Elena Sinel
Funder of Teens in AI

Listen to the Complete Podcast Here

Paul Uithol
Director of humanitarian data at humanitarian of OpenstreetMap team

Listen to the Complete Podcast Here

Dr. Kevin Jones
Director, IU columbus center for teaching and learning and associate professor of management

Listen to the Complete Podcast Here

Press Coverage

Press Release Distribution Overview

Platform Used: Agility Platform
Total Recipients: 3,407
Delivered: 3,107
Unique Opens: 988 (31.8%)

The press release highlighted RegulatingAI's role in initiating much-needed conversations on ethical AI practices at the summit. It gained considerable traction, as evidenced by the engagement metrics.

Key Media coverage

Industry 4.0 Today: RegulatingAI Leads Much-Needed Conversations on Ethical AI at World Summit AI 2024
Agenparl: RegulatingAI Leads Much Needed Conversations on Ethical AI at World Summit AI 2024

Performance analysis

Open Rate: The press release achieved a strong open rate of 31.8%, above the industry benchmark of 20-25%.
Media Engagement: The coverage secured in Industry 4.0 Today and Agenparl significantly enhanced RegulatingAI's visibility among global audiences focused on AI ethics and governance.

RegulatingAI Podcasts

Dr. Kevin Jones

Hadassah Drukarch

Ted Lechterman

Elina Sinel

Katya Klinova

Paul Uithol

Podcasts audios

1. Dr. Jones
2. Ted Lechterman
3. Ekaterina Katya Klinova
4. Hadassah Drukarch
5. Huub Janssen
6. Max Welling
7. Paul Uithol
8. Sean Musch

Social Media Analytics

YouTube

Linked in

7+ Podcasts posted across YouTube and social media platforms during the event

200+ views Each Podcast

150+ views Speaker panel discussions

150,000+ impressions During the Summit

1000+ impressions Posts on Speakers and Panels

- KNOWLEDGE NETWORKS INITIATIVES -

Regulating AI — Innovate Responsibly
www.regulatingai.org

CAIO Chief AI Officer CONNECT — Where AI Meets Leadership
www.caioconnect.org

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www.indianness.org

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