

Highlights



RegulatingAI at AI for Good, Global Summit

July 8th-11th
Palexpo International Exhibition and
Convention Center, Geneva, Switzerland

Agenda

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Event Details

Event name: AI for Good

Event Date: July 8th-11th

Event Format: In-person

Event location: Palexpo International Exhibition and Convention Center, Geneva, Switzerland

Event Website: <https://aiforgood.itu.int/summit25/>

Event Summary

AI for Good, held from July 8–11, 2025, in Geneva, Switzerland, served as a premier global platform uniting innovators, policymakers, industry leaders, and visionaries to explore how artificial intelligence can address humanity's greatest challenges. Hosted by the International Telecommunication Union (ITU), the event showcased thought leadership, groundbreaking projects, and collaborative initiatives designed to harness AI's potential for societal benefit

RegulatingAI's Impact

RegulatingAI played a pivotal role in amplifying AI for Good's reach through a strong mix of media, podcast, and social engagement. Its pre-event newsletter reached over 22,000 subscribers, and official social media promotions—including a series of LinkedIn and X posts—garnered more than 3,200 impressions. RegulatingAI also produced and promoted exclusive podcasts featuring prominent voices such as Dr. Bilel Jamoussi, Kathleen Kramer, Eric Loeb, David Sinclair, Hovig Etyemezi, and Nicholas Thompson, adding valuable thought leadership to the event's narrative. Post-event press releases, distributed to over 140 news sites and featured in outlets like American Bazaar, along with YouTube coverage exceeding 60,000 views, ensured the summit's ideas and discussions reached a truly global audience

Event Agenda

[Click here to view full agenda](#)

Time	Topic	Speakers
13:00-13:30 July 11th	AI for Good	Peter Sands , Executive Director, The Global Fund Sania Nishtar , CEO, Gavi Sanjay Puri , Moderator Host & Founder, Knowledge Networks Group

Highlights



Press Coverage

Press Release Distribution Overview

The press release has secured over 140 media coverages across UK and US

Key Media coverage

Featured in leading publications such as:



Post Event Press Release on major newswires

Technology Press Releases		Technology, Science, & Me!	
Global Tech Times		Applied Technology News	
International Tech Times		Advertising Industry Review	
Advertising Today		MarCom America	
Sci-Tech Europe		Today on the Internet	
IT Press Releases		Journal of Cyber Policy	
US Times Gazette		US Daily Ledger	
WPIX CW 11 New York City (NY)		KAMR NBC 4 Amarillo (TX)	
Southern Sports Today Atlanta (GA)		WIVB CBS 4 Buffalo (NY)	
Coast To Coast Tribune		America News Observer	
W5YR ABC 9 Syracuse (NY)		WPHL MyNetworkTV 17 Philadelphia (PA)	
KTVX ABC 4 Salt Lake City (UT)		Global Reporter Journal	
KLAS CBS 8 Las Vegas (NV)		MiamiNN (FL)	
WFLA NBC 8 Tampa (FL)		WANE CBS 15 Fort Wayne (IN)	
WFOM Marietta (GA)		Central Europe Online	
The Europe Daily Report		WWDN Danville (VA)	

And more....

Social Media Analytics



Linked **in**

3.2K+
impressions

3000+
interactions

- KNOWLEDGE NETWORKS INITIATIVES -



www.regulatingai.org



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PO Box 407, Great Falls, VA 22066

