

Highlights

Regulating AI at World Summit AI 2024

Exploring Responsible AI
Development and Global
Collaboration

October 9th-10th
World AI Summit,
Amsterdam, Netherlands

Agenda

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Event Details

Event name: World AI Summit, Amsterdam

Event Date: October 9th-10th

Event Format: In-person

Event location: Amsterdam, Netherlands

Event Website: <https://worldsummit.ai/>

Event Summary

The World Summit AI, held in Amsterdam on October 9-10, 2024, convened global leaders, innovators, and policymakers to address the transformative impact of artificial intelligence on society. This year's summit placed a strong emphasis on ethical AI practices and the evolving relationship between humans and machines, with discussions covering AI advancements, governance, and the implications of human-machine collaboration. The event featured expert-led panels, speaker sessions, and collaborative discussions focused on ensuring that AI development progresses responsibly.

RegulatingAI's Impact

RegulatingAI as a **Key Partner** at the World Summit AI has led impactful panel discussions, including one on patient confidentiality and privacy in healthcare, highlighting the importance of strong ethical and regulatory standards to advance AI responsibly in sensitive fields like healthcare.

RegulatingAI played an influential role in driving critical conversations on ethical AI. Through a series of **8 LIVE on-site podcasts**, RegulatingAI engaged with leading AI experts such as **Max Welling**, Professor of Machine Learning at the University of Amsterdam, **Ted Lechterman**, UNESCO Chair in AI Ethics, **Irakli Khodeli**, Head of UNESCO's AI Ethics Unit, to name a few.

Event Agenda

[Click here to view full agenda](#)

Time	Event	Topic	Speakers
12:30-13:10	Panel Discussion	Addressing patient confidentiality and privacy in healthcare applications	Hadassah Drukarch , Director of Policy and Delivery, Responsible AI Institute. Sigal Hachilli Dwyer , Director of AI, Data & Digital Innovation, Guy's and St Thomas' NHS Foundation Trust. Shravanthi Sridhar , Data Science Partner, Commonwealth Care Alliance Moderator: Sanjay Puri , Founder & President, RegulatingAI

Shaping the future of AI

Key Speakers

[Click here to view list of speakers](#)



CHRIS WYSOPAL
CHIEF SECURITY EVANGELIST
VERACODE



NICOLÒ NEPOTE
DATA SCIENCE & AI SENIOR
MANAGER
BREMBO SOLUTIONS



SANJAY PURI
FOUNDER & PRESIDENT
REGULATING AI PODCAST



SVEN STEVENSON
DIRECTOR, DEPARTMENT FOR THE
COORDINATION OF SUPERVISION
ON AI AND ALGORITHMS (DCA)
DUTCH DATA PROTECTION
AUTHORITY



MARK HEAPS
CHIEF TECH EVANGELIST & VP OF
BRAND
GROQ



THOMAS WOLF
CO-FOUNDER & CSO
HUGGING FACE



DARREN HARDMAN
CORPORATE VICE PRESIDENT,
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KATIE NOYES
SECTION CHIEF IN THE SCIENCE &
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EMILY GILLETT
DIRECTOR EUROPEAN AI
GOVERNANCE
THE FUTURE SOCIETY



NENAD MIJATOVIC
MOBILITY DATA SCIENCE & AI
DIRECTOR
ALSTOM



FABIO CERUTI
DATA SCIENTIST
SAS



DILARA GUMUSBAS
AI TECHNICAL SPECIALIST
BSI



Highlights



Max Welling
Founder and CAIO at CuspAI

Listen to the Complete Podcast [Here](#)



Elena Sinel
Funder of Teens in AI

Listen to the Complete Podcast [Here](#)



Paul Uithol
Director of humanitarian data at humanitarian of OpenstreetMap team

Listen to the Complete Podcast [Here](#)



Dr. Kevin Jones
Director, IU columbus center for teaching and learning and associate professor of management

Listen to the Complete Podcast [Here](#)



Press Coverage

Press Release Distribution Overview

Platform Used: Agility Platform

Total Recipients: 3,407

Delivered: 3,107

Unique Opens: 988 (31.8%)

The press release highlighted RegulatingAI's role in initiating much-needed conversations on ethical AI practices at the summit. It gained considerable traction, as evidenced by the engagement metrics.

Key Media coverage

Industry 4.0 Today: RegulatingAI Leads Much-Needed Conversations on Ethical AI at World Summit AI 2024

Agenparl: RegulatingAI Leads Much Needed Conversations on Ethical AI at World Summit AI 2024

Performance analysis

Open Rate: The press release achieved a strong open rate of 31.8%, above the industry benchmark of 20-25%.

Media Engagement: The coverage secured in Industry 4.0 Today and Agenparl significantly enhanced RegulatingAI's visibility among global audiences focused on AI ethics and governance.

RegulatingAI Podcasts



Dr. Kevin Jones



Hadassah Drukarch



Ted Lechterman



Elina Sinel



Katya Klinova



Paul Uithol

Podcasts audios

1. Dr. Jones
2. Ted Lechterman
3. Ekaterina Katya Klinova
4. Hadassah Drukarch
5. Huub Janssen
6. Max Welling
7. Paul Uithol
8. Sean Musch

Social Media Analytics



7+

Podcasts posted across YouTube and social media platforms during the event

200+
views

Each Podcast

150+
views

Speaker panel discussions

150,000+
impressions

During the Summit

1000+
impressions

Posts on Speakers and Panels

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www.regulatingai.org



www.caiioconnect.org



www.indianness.org



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